

NEWS RELEASE

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Cheeks Selected for BBOD Project Dr. Charles R. Campbell Outstanding Alumna Award

(Phoenix) **Loretta H. Cheeks**, principal engineer, General Dynamics C4 Systems in Scottsdale, AZ has been selected to receive the **Dr. Charles R. Campbell Outstanding Alumna Award** by the Black Board of Directors Project.

This award will be presented at the BBOD Project 25th Annual Black Tie Dinner on **Friday, October 17, 2008** at the JW Marriott Desert Ridge Resort and Spa, located at 5350 E. Marriott Drive in Phoenix. The dinner is called, *“The Evening of Class and Substance.”*

The affair **starts at 6:30pm** with a reception and the dinner program begins at 7:30pm. Attire is black tie preferred.

Each year, the award is given to an alumna of BBOD Project who is at the mid-level of her career and has distinguished herself by exemplary service on various boards, commissions and other civic endeavors. The award is named after the late Dr. Charles R. Campbell, Co-founder and Chairman of the Board of the Arizona Informant newspaper.

Cheeks is Chair of the Board of Community Information and Referral, an advisory board member of Anthem College and a committee member of the Dr. LeRoy Roquemore Endowment.

Previous recipients of this award include **Laya Gavin, Dr. Craig Outten, Tracee Hall, Dustin Jones, Gordon Lewis, Dominique K. Brown** and **Debbie Young**

Cheeks earned a BS and an MS in computer science from Southern University and an MBA in technology from University of Phoenix.

She has been profiled in Woman Engineers Magazine, Arizona Woman and the National Society of Black Engineers Magazine.

She is a native of Baton Rouge, Louisiana and resides in Peoria, Arizona.

She is a 2005 member of the Black Board of Directors Project, a 25 year old advanced leadership organization that empowers its members as leaders in *Building a Great Tomorrow – Today*.

Additional information on the dinner can be obtained by calling **602-234-1255** and visiting www.bbodproject.com.